

## Public-Private Enterprise Opportunities

The Board of Education acknowledges that contemporary governance of a school district must include public—private partnerships to further the multiple missions of the district. Some of these partnerships may involve direct or indirect support of the educational objectives of schools and some may involve direct or indirect support of co-curricular/extra-curricular activities. To the extent that a public—private partnership includes raising revenue for the school district through a mutually agreed upon enterprise, the Board of Education reserves the right to approve or disapprove of each situation on its individual merit within broad guidelines as established in this policy.

### General guidelines

- The Board shall make the sole determination of the specific facility, specific site or location within a site, times, dates or any other delimitation necessary for a proposed enterprise based on the proposal's ability to accomplish one or all of the following criteria: 1) enhance student opportunity, 2) provide revenue to support general educational programs or specific co-curricular/extra-curricular activities, 3) add, expand or enhance current district facilities, 4) provide support for community activities that would be a natural extension of the school district's mission.
- Once the Board ratifies the specifics of an enterprise, all other Board policies which are contrary to the intent of the agreed upon enterprise, shall be waived. Unless so determined through agreement, all other Board policies remain in full force and effect for all district facilities and property.
- The Board shall not be obligated to enter into any particular enterprise or agree to any specifics based on similar, previously approved agreements with any other party. Each agreement shall stand on its own merit with each situation evaluated based on the present value of the enterprise to the needs of the district at the time of the proposal.
- The Board shall not enter into an enterprise agreement where any specific of the agreement shall compromise the integrity or lofty ideals consonant with the mission of an educational institution or contrary to the prevailing values of the community which the schools serve.
- The Board shall consider, but not necessarily be limited to, enterprise agreements where the reciprocity from the district may include: fixed signage, banners, publications, electronic appliances, naming rights, logos, uniforms, or other tasteful representations provided that the representation is non-offensive by word, gesture or symbol, does not convey a message contrary to the promotion of student health, and/or positive lifestyle or any message inappropriate for the intended audience to which the facility (or property) is used.

Adopted: June 27, 2001  
Revised: October 28, 2015

